

October 2021

Dear Friend:

The past year and a half have been extremely intense, filled with anxiety and uncertainty. The world as we knew it changed in ways that will leave powerful marks on all our lives. Living through this pandemic however made us examine our lives and prioritize what truly is important our families, our neighbors, our faith, our quality of life, our work environment, and our community. We saw acts of true heroism, compassion, and kindness. The human spirit rose and soared giving back assisting the less fortunate. Slowly but surely there seems to be a light at the end of the tunnel, a gleamer of hope, the possibility of new beginnings of fresh starts. It is in this spirit of undeniable courage, hope, and love that Comité Noviembre is moving forward. I am excited to share that our annual events will again be in person, following New York City's vaccinated events mandate and CDC protocols.

**Puerto Rican Heritage Month Kickoff
Scholarship Awards Presentation**

Friday, October 28, 2021
@ Terrance Cardinal Cooke Health Center

**35th Anniversary Benefit Dinner & Puerto Rican Heritage Awards &
25th Annual Benefit & Silent Auction**

Friday, November 19, 2021 @ The Water Club

16th National Puerto Rican Artisans Fair & Author's Expo

Saturday, November 20, 2021, Location TBD

25th Annual Day of Community Service and Social Responsibility

Sunday, November 21, 2021, Various locations

This year more than ever we need your support. Our scholarship program tripled its number of applicants and recipients. The CN scholarship selection committee has chosen 23 recipients to receive scholarships for volunteerism, social justice, and the arts. Because of your support, our success story continued even in this pandemic with over 348 scholars boasting a 90% college graduation rate since the inception of the CN Scholarship Program in 1996 and the Richie Perez Scholarship for Peace and Justice in 2007, the Ernesto Malave Scholarship for the Arts, 2015 and the Josefina Aguado Scholarship for Single Parents, 2016.

The 4th humanitarian trip to Puerto Rico will continue the work Comité Noviembre began in 2019 with 114 organizations and micro enterprises it funded through its Estoy Con Puerto Rico Disaster Relief Effort. The kickoff will highlight the exceptional unsung heroes of our community. Our benefit dinner will continue to pay tribute to our essential workers and organizations that went beyond the call of duty during this pandemic. The Annual Artisans Fair and Authors Book Expo promises to be bigger than ever with both an in-person event and the continuation of a virtual event that allowed us the capability of reaching Puerto Rican artists and authors throughout the country and beyond and our commitment to feed the hungry will continue with our Day of Community Service.

With your continued participation, I am confident that CN will meet its 35th anniversary objectives. I look forward to once again working with you. I invite you view our virtual events on [Comité Noviembre Virtual Fair](#) and our Comité Noviembre [YouTube Channel](#). I have included our sponsorship levels for your review.

I can be reached at 914 263-6599 or at tascommunicationsllc@gmail.com, if you have any questions or need additional information.

Sincerely,

Teresa A. Santiago, CN Chairwoman

SPONSORSHIP CATEGORIES & RESERVATION FORM

___ PLATINUM SPONSORSHIP – \$20,000

- A table for ten guests with priority seating ▪ Opportunity for corporate representative to participate in benefit program ▪ Corporate name on table tent ▪ Opportunity to provide product & information for gift bags ▪ A table at National CN Artisan Fair & Authors Book Expo ▪ A full-page color ad in fair booklet ▪ Five \$1,000 scholarship to be awarded in your company's name to CN scholars ▪ Listed as sponsor of the 35th CN kick-off event ▪ Signage & recognition at all CN events. ▪ A full-page color cover ad in journal, (first come first serve). ▪ Prominent display of corporate logo on CN website.

___ GOLD SPONSORSHIP – \$15,000

- A table for ten guests ▪ Corporate name on table tents ▪ Opportunity to provide product & information for gift bags ▪ A table at National CN Artisan Fair & Authors Book Expo ▪ A half page color ad in fair booklet ▪ Three \$1,000 scholarship to be awarded in your company's name to CN scholars ▪ Listed as sponsor of the 35th anniversary commemorative journal ▪ Signage & recognition at all CN events ▪ Logo placement on CN website ▪ A full-page color ad in journal

___ SILVER SPONSORSHIP – \$10,000

- A table for ten guests ▪ Corporate name on table tents ▪ A table at National Artisan Fair & Authors Book Expo ▪ Full page B&W ad in fair booklet ▪ Two \$1,000 scholarship to be awarded in your company's name to CN scholars ▪ Recognition at all CN events ▪ Logo placement on CN website ▪ A ½ page color ad in journal.

___ BRONZE SPONSORSHIP – CONTRIBUTION: \$7,500

- A table for ten guests ▪ A table at National CN Artisan Fair & Exhibit & Authors Book Expo ▪ One \$1,000 scholarship to be awarded in your company's name to a CN scholar ▪ Recognition at all CN events ▪ A full-page B&W ad in journal.

___ SPECIAL GALA PACKAGE – CONTRIBUTION: \$5,500

- A table for ten guests ▪ A table at National Artisan Fair & Authors Book Expo ▪ A ½ page B&W ad in calendar journal

___ INDIVIDUAL TICKETS: \$400 per person. Please specify quantity _____

INDIVIDUAL DONATIONS:

- ___ I cannot attend but would like to make a donation in the amount of _____
- ___ I would like to sponsor a Scholarship(s) in the amount of \$1,000: _____ (specify # of scholarships).

35th ANNUAL CALENDAR & GALA JOURNAL & WEBSITE ADVERTISING CONTRACT. ALL ADS ARE DUE BY FRIDAY, OCTOBER 12, 2021

___ WEB BANNER ADS \$1,500

COLOR ADS

___ Back Cover (8.75" X 11.25")	\$3,000	___ FULL PAGE (8.75" X 11.25")	\$1,500
___ Inside Front Cover (8.75" X 11.25")	\$2,500	___ HALF PAGE (4.5" X 11.25"/VERTICAL)	\$1,000
___ Inside Back Cover (8.75" X 11.25")	\$2,000		

BLACK & WHITE ADS

___ FULL PAGE (8.75" X 11.25")	\$1,000	___ QUARTER PAGE (4.5" X 5.75"/VERTICAL)	\$250
___ HALF PAGE (4.5" X 11.25"/VERTICAL)	\$500	___ BUSINESS CARD	\$150

Please email ads in PDF or JPEG formats to: Teresa A. Santiago @ tascommunicationsllc@gmail.com

Make Check Payable To: COMITÉ NOVIEMBRE

C/O TAS Communications, LLC, 45 East Hartsdale Avenue, Suite 3L; Hartsdale, NY 10530; ATTN: Teresa A. Santiago. (914) 263-6599

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