



**COMITÉ NOVIEMBRE...MES DE LA HERENCIA PUERTORRIQUEÑA  
20<sup>TH</sup> ANNIVERSARY CELEBRATION**



**CN WEBSITE ADVERTISING OPPORTUNITIES & CONTRACT**

CN commissioned *Somos Arte*, a full service Puerto Rican/Latino owned and operated photography, website, print and graphic design company to develop this website.

The website provides the history of the Comité Noviembre as well as the Puerto Rican community in Puerto Rico and the United States. This website serves as an educational vehicle of all those searching for information on the Puerto Rican history and culture especially educators and students.

This website is designed with the capacity to hold company logos or messages (web advertising) for sponsors of the website or CN programs. The sponsor of this website will have prime signage year-round.

CN anticipates this website will receive hundreds of thousands of hits especially during the month of June, September, October, November and January.

**EXCLUSIVE SPONSORSHIP OF WEBSITE BENEFITS**

**GALA**

- A full-page ad in gala journal
- A table for ten guests

**CALENDAR JOURNAL**

- A full-page ad in the CN 20<sup>th</sup> Anniversary Calendar Journal  
(to be launched at the CN Kick off event at Lincoln Center on Friday, October 27, 2006)

**GENERAL**

- Prime signage as CN website sponsor year round.
- Product sampling.
- Recognition as a sponsor at all official CN events during the month of November.
- Inclusion in all media materials as a corporate sponsor

**COST: \$5,000.00**

**CN WEBSITE ADVERTISING CONTRACT**

**LIMITED BENEFIT WEB BANNER ADS \$ 500.00**

*SPECS: 124 PIXELS (WIDTH) X 508 PIXELS (HEIGHT).  
FILES SHOULD BE JPG OR GIF, NOT FLASH.  
FILE SIZE NOT TO EXCEED 30K.*

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**AUTHORIZING SIGNATURE:** \_\_\_\_\_

*Please Make Check Payable To:*  
**COMITÉ NOVIEMBRE**  
c/o Institute for the Puerto Rican Hispanic Elderly  
105 East 22nd Street, New York, NY 10010  
(212) 677-4181; (212) 777-5106  
ATT : Suleika Cabrera-Drinane