



**COMITÉ NOVIEMBRE**  
**ELEVENTH ANNUAL BENEFIT EVENT**  
*CELEBRATING 20 YEARS OF PUERTO RICAN CULTURE & HISTORY*

**TONIO BURGOS, GALA CHAIR**  
**TERESA A. SANTIAGO, CHAIRPERSON**

**THURSDAY, NOVEMBER 16, 2006**  
**6:00PM COCKTAIL RECEPTION – 7:00PM DINNER**

**THE NEW YORK HILTON**  
**NEW YORK CITY**

To all our supporters:

This year Comité Noviembre is celebrating a major milestone -- its 20<sup>th</sup> Anniversary. For two decades, CN has not only celebrated Puerto Rican heritage and culture, but also brought attention to the many accomplishments of Puerto Ricans in this country. On this momentous occasion CN would like to invite you to be a corporate sponsor of its 11<sup>th</sup> Annual Gala Banquet which will be held Friday, November 17, 2006 at the New York Hilton in Manhattan.

CN is thrilled that this year's confirmed honorees to date are: **Luis Fonsi**, international recording artist and producer, **Dr. Gabriel Lopez Bernstein**, Professor, Experimental Therapeutics, Anderson Cancer Center in Houston, Texas and **Anthony D. Romero**, Executive Director, American Civil Liberties Union, ACLU. There are many more surprises to come and we invite you to visit our website at: [www.comitenoviembre.org](http://www.comitenoviembre.org) to keep abreast of our minute by minute developments.

Since its inception, Comité Noviembre has placed a strong focus on educational excellence with the goal of encouraging Puerto Rican youth to pursue post-secondary education as a key to better the future of the Puerto Rican Community. To ensure the realization of this goal, in 1996 we established the Comité Noviembre Scholarship Awards Program. To date, the Program has awarded 144 scholarships to exceptional Puerto Rican youth who are making a difference in their community through volunteerism and involvement in their schools and their neighborhoods. Proceeds from this Gala will benefit Comité Noviembre Scholarship Awards Program. With your help we will increase this number.

Your company's involvement as a sponsor of our Gala will provide you the opportunity to demonstrate your company's support of Puerto Rican heritage and culture, as well as to provide a bright future for many Puerto Rican students. With this year's info-journal you will also have the opportunity to showcase any of your programs which supports the Latino community while garnering attention from a large group of community leaders who will attend the Gala.

Sponsorship Categories and Reservation Form follow for your review and consideration.

We appreciate your continued support and we are looking forward to celebrating many more milestones with your generous contributions. Please contact our event planner Carmen A. Sepúlveda (212) 219-3934 with any questions or if you need additional information.

Sincerely,  
Tonio Burgos, Gala Chair  
Teresa A. Santiago, Chairperson



COMITÉ NOVIEMBRE...MES DE LA HERENCIA PUERTORRIQUEÑA  
20<sup>TH</sup> ANNIVERSARY CELEBRATION



**SPONSORSHIP CATEGORIES & RESERVATION FORM**

- \_\_\_ **PLATINUM SPONSORSHIP – CONTRIBUTION:**      **\$25,000**  
All of the Gold Sponsorship benefits plus opportunity for corporate representative to participate in event program and prominent display of corporate logo on the website. Five-\$1,000 scholarship to be awarded in your company's name to Comité Noviembre scholars.
- \_\_\_ **GOLD SPONSORSHIP – CONTRIBUTION:**      **\$15,000**  
All of Silver Sponsorship benefits plus table tents with corporate signage plus logo placement on the website, opportunity to provide product & information for gala gift bags, priority seating. Three-\$1,000 scholarship to be awarded in your company's name to Comité Noviembre scholars.
- \_\_\_ **SILVER SPONSORSHIP – CONTRIBUTION:**      **\$10,000**  
Recognition in gala invitation and program, a full-page ad in gala journal, a table for ten guests Signage and recognition at all official Comité Noviembre sponsored events during the month of November. Product sampling opportunities at all Comité Noviembre sponsored affairs. Two-\$1,000 scholarship to be awarded in your company's name to Comité Noviembre scholars.
- \_\_\_ **BRONZE SPONSORSHIP – CONTRIBUTION:**      **\$5,000**  
A table for ten guests, a full-page ad in gala journal, recognition in gala program. One-\$1,000 scholarship to be awarded in your company's name to a Comité Noviembre scholar.
- \_\_\_ **SPECIAL GALA PACKAGE – CONTRIBUTION:**      **\$4,000**  
A half-page ad in gala journal, a table for ten guests.
- \_\_\_ **TICKET: \$350 PER**    *Please specify quantity* \_\_\_\_\_

Camera-ready ad materials due by November 6, 2006



**COMITÉ NOVIEMBRE...MES DE LA HERENCIA PUERTORRIQUEÑA**  
**20<sup>TH</sup> ANNIVERSARY CELEBRATION**



**20<sup>TH</sup> ANNIVERSARY GALA BENEFIT JOURNAL ADVERTISING CONTRACT**

**PLEASE RESERVE THE FOLLOWING SPACE:**

___ FULL PAGE (8.75" x 11.25")	<b>\$1,000.00</b>
___ HALF PAGE (4.5" x 11.25" – Vertical)	<b>\$ 600.00</b>
___ QUARTER PAGE (4.5" x 5.75 – Vertical)	<b>\$ 350.00</b>

Grayscale (NO RGB OR CMYK) - Fonts need to be converted into "outlines"  
 Images/Photographs imported into artwork must be Grayscale, 300/600 DPI and saved as "TIF" (NO JPG)  
 High resolution PDF (Saved as a "Press" preset)

**CAMERA-READY AD MATERIALS DUE BY NOVEMBER 6, 2006**

**LIMITED BENEFIT WEB BANNER ADS - \$ 500.00**

Specs 124 Pixels x 508 Pixels – Vertical  
 Files should be JPG or GIF, NOT FLASH.  
 File size not to exceed 30K.

Please submit ad work to: csepulveda@act-einc.com or mail to:  
 Act-é Marketing Solutions, Inc., 24 West 39<sup>th</sup> Street PH, NYC, NY 10018

*Please Make Check Payable To:*  
**COMITÉ NOVIEMBRE**  
 c/o Institute for the Puerto Rican Hispanic Elderly  
 105 East 22nd Street, New York, NY 10010  
 (212) 677-4181; (212) 777-5106

ATT : Suleika Cabrera-Drinane

**NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**TELEPHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**E-MAIL:** \_\_\_\_\_

**AUTHORIZING SIGNATURE:** \_\_\_\_\_