



**TENTH ANNUAL CN DAY OF COMMUNITY SERVICE & SOCIAL RESPONSIBILITY
EXCLUSIVE SPONSORSHIP OPPORTUNITY**

**SUNDAY, NOVEMBER 19, 2006
LOCATION TO BE DETERMINED
11AM – 4PM**

For the past nine years, Comité Noviembre has set aside the Sunday before Thanksgiving as a day of community service and social responsibility in commemoration of November 19th, traditionally known as Puerto Rican discovery day or as we like to call it Puerto Rican “encounter” day. This year November 19th falls on the Sunday before Thanksgiving in our 20th anniversary celebration year. During this day people participate in several volunteer efforts that aid the Puerto Rican community and its organizations. The purpose of the day is to show the spirit of commitment and the power of action.

In recent years, CN has conducted a food drive of non-perishable foods to create Thanksgiving dinner baskets for the poor of New York. CN has also worked with local supermarkets and business leaders to provide turkeys to each family. The food baskets are distributed by volunteers the Tuesday before Thanksgiving to needy families.

SPONSORSHIP BENEFITS

- Live on air opportunity for corporate representative to invite public to donate food on Spanish language radio station
- Corporate signage on event publicity print and radio
- Tasteful display of corporate logo at location
- Product sampling.
- Information on corporation in food baskets delivered to the needy
- Recognition as a sponsor at all official CN events during the month of November.
- Inclusion in all media materials as a corporate sponsor

Cost: \$5,000.00

FOR MORE INFORMATION CONTACT

**CARMEN A. SEPULVEDA, ACT-É MARKETING SOLUTIONS, INC., (212) 219-3934, csepulveda@act-einc.com OR
TERESA A. SANTIAGO, COMITÉ NOVIEMBRE, (914) 263-6599**