

ARTIST AND POSTER

- The annual poster is in high demand by teachers and educators.
- The Committee conducts a competition and commissions a Puerto Rican artist to design the annual poster.
- The poster is used to promote and inform the public about Puerto Rican Heritage Month and to create an artistic expression of our theme.
- The poster is distributed throughout New York, New Jersey and the tri-state area.

CN COMMEMORATIVE CALENDAR JOURNAL & POSTER SPONSORSHIP BENEFITS

GENERAL

- Corporate Signage on:
 - Calendar Journal
 - Poster
 - Memo & questionnaire distributed to community organizations to garner events for calendar
- Recognition as a sponsor at all official CN events during the month of November.
- Listing of Corporate logo on CN website
- Inclusion in all media materials as a corporate sponsor

KICK-OFF EVENT

- Corporate representative unveils annual poster along with committee members and artist at kick-off event
- Tasteful display of corporate logo at the kick-off event.

JOURNAL CALENDAR OF EVENTS

- A full-page ad

ANNUAL BENEFIT EVENT

- A table of ten at the annual benefit event

EXHIBITION & FAIR

- Table in exhibit area

Cost: \$25,000.00