



COMITÉ NOVIEMBRE
FIFTEENTH ANNUAL BENEFIT EVENT
CELEBRATING 24 YEARS OF PUERTO RICAN CULTURE & HISTORY
FRIDAY, NOVEMBER 12, 2010

THE NEW YORK HILTON, NEW YORK CITY
GRAMMY WINNER OLGA TAÑÓN, SPOKESPERSON & HONOREE

September, 2010

Dear Friend:

For the past twenty-four years, Comité Noviembre, CN, Puerto Rican Heritage Month, has created and developed programs all geared to the support and enhancement of educational opportunities and leadership development for Puerto Rican and Hispanic youth with a cultural twist. These programs are firmly rooted in the belief, that in order to succeed in life, you must pursue a higher education, give back to your community through volunteer efforts and know your cultural roots.

CN would like to invite you to be part of our success story with over 177 scholars boasting a 90% college graduation rate since the inception of the CN Scholarship Program in 1996. By becoming a sponsor of our annual celebration, scheduled for Friday, November 12, 2010 at the New York Hilton in Manhattan, you will continue to ensure our mission of providing opportunities to exceptional youth that make a difference each day by volunteering and becoming involved in the social, civic and global issues of their time.

The Gala event is shaping up to be a memorable one. Grammy winner and Latin Pop artist **Olga Tañón** has been confirmed as spokesperson and honoree. CN is transforming the Hilton into a *Puerto Rican Fiesta Navideña* to celebrate the traditional Three Kings Celebration, with special appearances and *asaltos*.

Additionally our accomplishments don't stop with our two Scholarship Programs (CN Scholarship Awards Program and the Richie Perez Scholarship for Peace & Justice). CN also produces an annual Leadership Development – Role Models Forum (Conducted by NASA personnel), an Artisans Fair & Exhibit, Health Fair, an educational trip to Puerto Rico, “*Buscando Nuestra Raíces*”, a Day of Community Service & Social Responsibility and food drive, a Three Kings celebration and toy drive, the annual CN/El Diario La Prensa Puerto Rican Heritage Month Supplement, commemorative calendar journal and articles, an artist competition, a commemorative poster, selection of a spokesperson, the Puerto Rican Heritage Month kick-off celebration and annual benefit event, the Lo Mejor de Nuestra Comunidad and Puerto Rican Heritage Awards, programs as well as information on our website and cultural and health related workshops and events sponsored by CN. Proceeds from our annual event on the 12th will benefit all of CN annual programs.

This year more than ever your continued support is crucial. With your help, CN will continue to develop future leaders through its annual programs. Early participation as a sponsor will allow you the opportunity to showcase your programs, products and services to an important group of key community and business leaders, elected and government officials as well as other corporate representatives who will attend. Sponsorship Categories and Reservation Form are enclosed for your review and consideration.

I look forward to achieving many more goals with your generous contributions. I can be reached at (914) 263-6599 if you have any questions or need additional information or Angel Santini, CN's Coordinator at (212) 677-4181. You can also visit our website at www.comitenoviembre.org

Sincerely,

Teresa A. Santiago
Chairperson



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SPONSORSHIP CATEGORIES & RESERVATION FORM

___ **PLATINUM SPONSORSHIP – CONTRIBUTION: \$25,000**

- ❖ A table for ten guests with priority seating, opportunity for corporate representative to participate in gala program. Recognition in gala invitation, corporate name on Table Tents. Opportunity to provide product & information for gala gift bags. *Exclusive Category Sponsor of El Diario la Prensa supplement.* A 4' x 4' booth at the 5th Annual Artisan Fair, full page B&W ad in fair booklet & listed as Sponsor of the Fair & Exhibit. A full page B&W ad in CN Calendar Journal. Five-\$1,000 scholarship to be awarded in your company's name to CN scholars. Signage & recognition at all CN events. Prominent display of corporate logo on CN website. Listed as Sponsor of the 24th CN Kick-off event and of the 15th CN Day of Community Service & Social Responsibility.

___ **GOLD SPONSORSHIP – CONTRIBUTION: \$20,000**

- ❖ A table for ten guests, recognition in gala program; & invitation, corporate name on Table Tents. Opportunity to provide product & information for gala gift bags. A 4' x 4' booth at 5th Annual Artisan Fair & Exhibit & full page B&W ad in fair booklet. Full Page Color Ad in El Diario la Prensa supplement. Three-\$1,000 scholarship to be awarded in your company's name to CN scholars. Signage & recognition at all CN events. Logo placement on CN website. Listed as Sponsor of the 24th CN Kick-off event and of the 15th CN Day of Community Service & Social Responsibility.

___ **SILVER SPONSORSHIP – CONTRIBUTION: \$15,000**

- ❖ A table for ten guests, recognition in gala program; & invitation, corporate name on Table Tents. A 4' x 4' booth at 5th Annual Artisan Fair & Exhibit Full Page B&W Ad in El Diario la Prensa supplement. Two-\$1,000 scholarship to be awarded in your company's name to CN scholars. A full-page B&W ad in calendar journal. Signage & recognition at all CN event. Logo placement on CN website.

___ **BRONZE SPONSORSHIP – CONTRIBUTION: \$10,000.00**

- ❖ A table for ten guests, recognition in gala program. A 4' x 4' booth at 5th Annual Artisan Fair & Exhibit & full page ad in fair booklet. ½ B&W Ad in *El Diario la Prensa 14-page color supplement (circ. 57,550/daily readership 287,000)*. A full-page B&W ad in calendar journal One-\$1,000 scholarship to be awarded in your company's name to a CN scholar. Signage & recognition at all CN events.

___ **SPECIAL GALA PACKAGE – CONTRIBUTION: \$5,500**

- ❖ A table for ten guests, ½ page B&W ad in calendar journal. A 4' x 4' booth & ½ page B&W ad in fair booklet.

___ **INDIVIDUAL TICKETS: \$400 per person. Please specify quantity _____**

PLEASE NOTE THAT CN IS ONLY TAKING ADS FOR THE ANNUAL CALENDAR JOURNAL OF EVENTS.
CN WILL NOT PRODUCE A GALA JOURNAL IN ITS EFFORT TO SAVE OUR PLANET AND GO GREEN.
WEBSITE AD SPACE IS AVAILABLE

CAMERA-READY AD MATERIALS DUE BY FRIDAY, OCTOBER 8, 2010

**Please email to Luis Cordero: luiscordova1@optonline.net and
Teresa A. Santiago: teresasantiago@comitenoviembre.org**

**Please Make Check Payable To: COMITÉ NOVIEMBRE and mail to: TAS Communications, LLC,
45 East Hartsdale Avenue, Suite 3L; Hartsdale, NY 10530; ATTN: Teresa A. Santiago, (914) 263-6599**

NAME: _____

TITLE: _____

COMPANY: _____

ADDRESS: _____

TELEPHONE: _____ FAX: _____ E-MAIL: _____

AUTHORIZING SIGNATURE: _____

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www.comitenoviembre.org